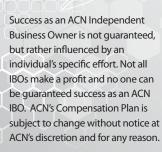
### EXHIBIT 3

## U.S. Compensation Plan Overview Effective March 1, 2012





Case 1:18-cv-09936-LGS-SLC Document 582-3 Filed 05/05/23 Page 2 of 7 The ACN Opportunity has been designed to help you build a successful business of your own. ACN Independent Business Owners (IBOs) can earn money in two ways:

Monthly residual commissions based on their personal and downline customers' usage of ACN's services



Weekly and Monthly Bonuses based on customer acquisition

Get to know ACN's Compensation Plan in detail – so you can learn how to put it to work in your business.

#### Positions & Qualifications

STARTING POSITION: Every IBO starts as a Team Trainer (TT).

#### **Qualified Team Trainer (QTT)**



To become a qualified Team Trainer, you must have at least 5 Customer Points totaling 3 services (2 of which must be Preferred Customers).

Preferred Customers must be either different services or the same service from a household other than your own.

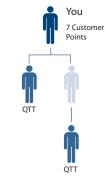
You must be a qualified Team Trainer (QTT) in order to earn bonuses.

#### Compensation is earned at ACN only when customers are acquired.

Access your IBO Back Office for details on ACN's monthly, promotional bonuses – designed to get new IBOs off to a fast start.

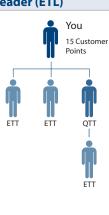
**EARNED POSITIONS:** There are 6 earned positions at ACN.

#### Executive Team Trainer (ETT)



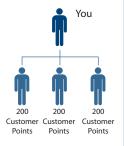
You acquire
7 Customer Points
and
1 QTT in
2 separate legs
at any level

#### Executive Team Leader (ETL)



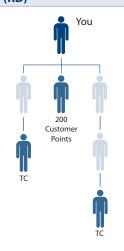
You acquire
15 Customer Points
and
1 ETT in
3 separate legs
at any level

#### Team Coordinator (TC)



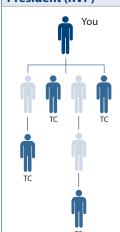
200 Customer Points in 3 separate legs

#### Regional Director (RD)



1 TC in 2 separate legs at any level and a third leg with 200 Customer Points

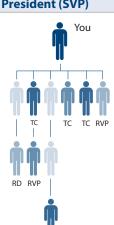
#### Regional Vice President (RVP)



1 TC in 4 separate legs at any level

Minimum Monthly Downline Billings: \$75,000

#### Senior Vice President (SVP)



Must have 1 TC or above in 6 separate legs, including at least 2 RVP legs and 1 RD leg

Minimum Monthly Downline Billings: \$500,000

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#### ACN Customer Point System & Commissionable Revenue



The only way to earn income at ACN is through the acquisition of customers; therefore all IBOs must acquire customers in order to meet qualifications and advance through ACN's earned positions. ACN utilizes a customer point system for each of its products and services.

\*Commissionable revenue is billed revenue less taxes, surcharges and an allowance for bad debt. ACN reserves the right to reduce commissionable revenue by a percentage factor for promotional plans, products, negotiated pricing or certain services. Commissionable Billing for some products is a fixed amount. IBOs receive a percentage of these amounts each month depending on where they fall in the Compensation Plan. Fixed amounts for High Speed Internet, AT&T U-verse and Verizon FiOS are 50% commissionable

\*\*Energy rates subject to fluctuation. ACN reserves the right to cap commissionable billing at \$1/ therm and 13.5C/kilowatt hour. IBOs will receive commissions on 50% of the customers' actual energy usage, excluding taxes and surcharges. Commissionable revenue percentage may be lower for Large Business accounts depending on rates and terms offered to customers.

<sup>1</sup>Customers will no longer count toward points if they cancel prior to the term of their agreement.

<sup>2</sup>For AT&T U-verse and Verizon FiOS bundled plans, the television and Internet Points will appear separately on reporting. For example, 1 Point for the TV portion and 1 Point for the Internet portion, for a total of 2 points (1 Preferred Customer).

If a Your Business Assistant subscription was used for CAB or T-CAB qualifications and is cancelled within the first 60 days, the bonus will be retracted.

ACN's DSL service is not commissionable.

Customers who cancel within 90 days will be immediately purged regardless of the reason for cancelling and may result in reversal of all bonuses.

Case 1:18-cy-09936-LGS-SL	C DOCULISTON	Pomis -3 FITE	Preferred Customer Poin	ts Monthly Commission	nable Revenue*	Duration of Points and Commission
elecommunication Services						
Digital Phone Service w/Phone Adapter	2 Points (excludes second line) 4 Points (Special Promo: Mar. 1 - Mar. 31)		✓	100	%	Life of Customer
Digital Phone Service w/Video Phone	2 Points		✓	100	%	Life of Customer
Digital Phone Service Family Plan	0 Points			100	%	Life of Customer
Digital Talk Express – Digital Phone Service for Home Office & Small Business	2 Points per line (excluding dedicated fax lines) 4 Points for the 1st line; 2 points each for the 2nd & 3rd line (Special Promo: Mar. 1 - Mar. 31)		<b>√</b>	100'	%	Life of Customer
Local and Long Distance	2 Points 4 Points (Special Promo: Mar. 1 - Mar. 31)		✓	100	%	Life of Customer
Mobile World	U.S. & Canada = 1 Point; International = 1 Point Pay As You Go = n/a			1000	%	Life of Customer
Wireless						
Flash Wireless	1 line = 2 Points 2-3 lines = 3 Points 4-5 lines = 4 Points	1 line = 4 Points 2-3 lines = 5 Points 4-5 lines = 6 Points (Special Promo: Mar. 1 - Mar. 31)	√ √ √	100	%	Life of Customer
Wireless – New Accounts (Individual or Air Card) Verizon Wireless, T-Mobile, Sprint, Nextel new customers beginning Jan 9	2-3 lines		√ √ √	One line or air card – \$35 2 Line – \$40	3 Line – \$50 4 Line – \$60 5 Line – \$70	2 years <sup>1</sup>
Wireless Extensions – any number of lines or Add-A-Line Verizon Wireless, T-Mobile, Sprint, Nextel new customers beginning Jan 9	4-5 lines = 3 Points 1 Point		· · · · · ·	Single Line Exter 2-5 Line Family Ex Add-A-Line	ensions – \$10 etensions – \$15	2 years¹
ome Services						
Satellite TV – DIRECTV or DISH (Residential or Business)	2 Pc	oints	✓	DIRECTV – \$50	: DISH – \$50	2 years <sup>1</sup>
Satellite TV – DISH FLEX24 Plan & Family Plans	1 Point		<u> </u>	\$19.5		2 years <sup>1</sup>
AT&T U-verse/DSL	110111					, , , , ,
TV & Internet: 2 U200, U200 Latino, U300, U450	2 Points		/	\$10	0	2 years <sup>1</sup>
TV & Internet: <sup>2</sup> U-Family or U100	1 Point			\$60	)	2 years <sup>1</sup>
TV Only: U200, U200 Latino, U300, U450 (HD)	1 Point			\$50	)	2 years <sup>1</sup>
TV Only: U-Family, U100	0 Points			\$20	)	2 years <sup>1</sup>
U-verse Internet Only	1 Point			\$35	5	2 years1
AT&T Basic DSL	1 Point			\$25	5	2 years1
Verizon FiOS						
TV & Internet <sup>2</sup>	2 Pc	oints	✓	\$50	)	2 years <sup>1</sup>
Fios Internet Only	1 P	oint		\$25	5	2 years1
Verizon DSL	1 P	oint		\$25	5	2 years <sup>1</sup>
High Speed Internet  CLEAR WIMAX	1 Point			Home - Home & Mo Home & Two M	bile - \$60	2 years <sup>1</sup>
Time Warner Cable, Cox (15M+)	1 P	oint		\$20		2 years <sup>1</sup>
Comcast		1 Point		\$15		2 years <sup>1</sup>
CenturyLink	1 Point			1.5M - 3M, 5M, 7 10M+ -	M - \$35	2 years <sup>1</sup>
ADT Home Security	2 Points		✓	\$40	)	3 years <sup>1</sup>
Vivint – Home Security & Automation	2 Points 3 Points (Special Promo: Mar. 1 - Mar. 31)		✓	100	%	42 months
Energy – Natural Gas or Electricity	1 Point each		✓	50%	**	Life of Customer
Computer Support (Residential or Business)	1 Point			100	%	Life of Customer
her Your Business Assistant <sup>3</sup>	2 Points (Specia	oint I Promo: For new cart in 2012)		Non		Life of Subscription ACN000152

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#### ACN Case 1:18-cv-09936-LGS-SLC Document 582-3 Filed 05/05/23 Page 4 of 7 Compensation

#### **1** Monthly Residual Commissions

Over time, your goal is for the majority of your compensation to come from the residual income of your customers' monthly billings. Customer acquisition is the fuel for your business, creating long-term lasting income. The bottom line is that you are acquiring customers and teaching other people how to do the same thing in order to build residual income for yourself.

#### **Personal Commissions**

As you acquire your own, personal customers, you qualify to earn between 1% and 10% of their monthly bills. This percentage is based on your total number of Customer Points:

1-29 Customer Points = 1%	Example: (Average \$40 Monthly Bill)	
30-39 Customer Points = 3%	40 Customer Points = \$40/month personal commission	
40-49 Customer Points = 5%	20 Customers (totaling 40 Customer Points) $x$ \$40 bill $x$ 5% = \$40/month personal commission	
40 47 Custoffiel   Offics = 370	50 Customer Points = \$100/month personal commission	
50+ Customer Points = 10%	25 Customers (totaling 50 Customer Points) $x$ \$40 bill $x$ 10% = \$100/month personal commission	

When an IBO has more than 30 Customer Points, upline commissions on only that IBO's personal customers will be cut in half.

#### **Overriding Residual Commissions**

Schedule of commissions earned from customer acquisition in your organization and Personal Customer Points required:

Commissions by Service								
Levels	Telecommunications	ACN Energy for	QUALIFICATIONS FOR EACH COMMISSION LEVEL					
Levels	and Home Services	Large Business	Personal Customer Points					
Personal	1-10 %	1 %	See box above					
1 2	1/4 % 1/4 %	1/2 % 1/4 %	10					
3 4	1/4 % 1/2 %	1/4 % 1/4 %	20					
5 6 7	3 % 5 % 8%		40					
Open Line RVP 1st Generation RVP 2nd Generation RVP	1 1/2 % 1 % 1/2 %	1/2 % 1/4 % 	A <b>RVP</b> earns commissions on all customers below 7th level to an unlimited number of levels to the next RVP's 7th level.					
Open Line SVP 1st Generation SVP	2 % 1 %	1/4 %	A <b>SVP</b> earns commissions on all customers below 7th level to an unlimited number of levels to the next SVP's 7th level.					

Complete customers must be received by 2:00pm ET on the first Friday of the month in order for IBOs to qualify for commissions. Commissions are released on the first business day following the third Friday of each month. Commissions are paid the third month after the close of the month the customer is billed.

Commissions on large commercial accounts and customers acquired by Affinity programs (such as not-for-profit organizations) may be paid according to a custom commission schedule that will be determined at the time the program/contract is completed.

#### **TIP: Seventh Level Qualifications**

ACN IBOs can qualify to receive over-riding commissions on and throughout their seventh level by acquiring and maintaining 40 Personal Customer Points. Set a goal to acquire and maintain 50 Personal Customer Points as quickly as possible to maximize personal customer commissions.

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The second way IBOs can earn compensation is through weekly Customer Acquisition Bonuses (CABs) and monthly Team Customer Acquisition Bonuses (TCABs).

#### **Customer Acquisition Bonuses - CABs**

Customer Acquisition Bonuses (CABs) are paid when your newly sponsored Team Trainers become qualified within 30 days of their start date. In order to count for qualifications, all new customers must show a "complete" status on the IBO's Personal Customer List. A customer will show a "complete" status when all the necessary information has been received and processed by ACN.

CABs will be paid 14 days following the new TT's start date once they qualify within their first 30 days.

#### TC and Above CABs:

Team Coordinators and above can earn CABs on all the new QTTs in their open line – and not just the QTTs they directly sponsor.

TIP: An IBO's open line consists of all the IBOs in their organization down to the next IBO at their same earned position or higher.

Customer Acquisition Bonus Schedule						
TC	RVP	SVP				
Open Line = \$50 1st generation = \$20	Open Line = \$30 1st generation = \$15	Open Line = \$30 1st generation = \$10				

RDs, RVPs and SVPs can earn TC CABs on newly qualified Team Trainers in their TC open line.

A QTT must have at least 5 Customer Points totaling 3 services (including at least 2 Preferred Customers).

#### **Remember:**

Compensation is earned at ACN only when customers are acquired. ACN reserves the right to retract the payment of any bonus or commission if it is found that a customer used to qualify for a bonus or a certain commission level was not a valid billing customer.

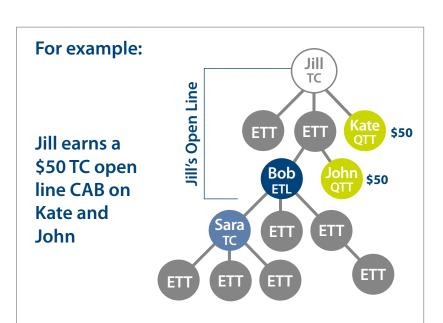
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Plan Overview

## Open Line and Generational CABs U.S. Compensation

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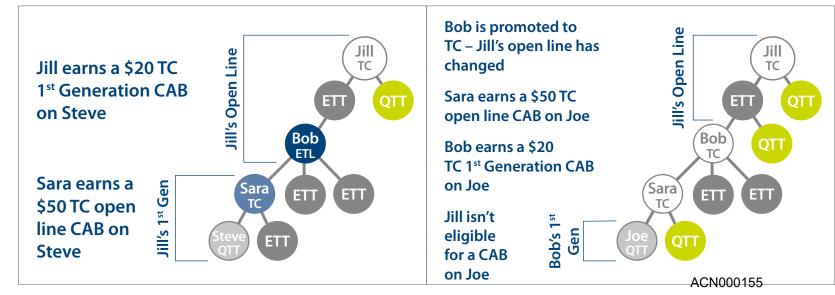
**Open Line Customer Acquisition Bonuses (CABs)** are earned when IBOs in your downline – who have not yet reached your same earned position – help their newly sponsored TTs become qualified within their first 30 days.



Every time a new Team Trainer becomes qualified (QTT) within 30 days, ACN pays out a CAB. How much of that CAB you could receive depends on your earned position and the earned position held by the other IBOs between you and the newly qualified Team Trainer.

CABs are only earned when new TTs become qualified by acquiring at least 5 Personal Customer Points totaling 3 services including 2 Preferred Customers within their first 30 days.

**Generational CABs** are bonuses that you earn when IBOs in your organization – who have reached the same earned position as you – help their newly sponsored IBOs meet their customer qualifications.

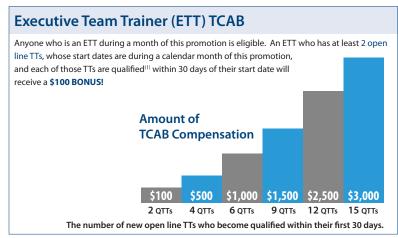


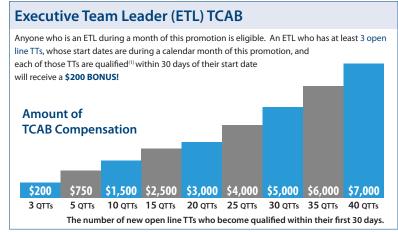
Plan Overview

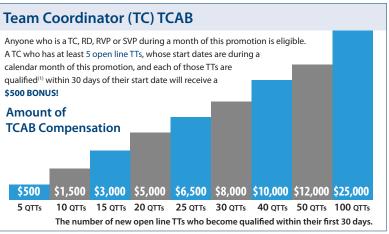
# Team Customer Acquisition Bonuses Compensation

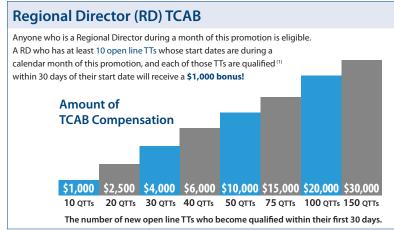
#### Team Customer Acquisition Bonuses (TCABs) Page 7 of 7

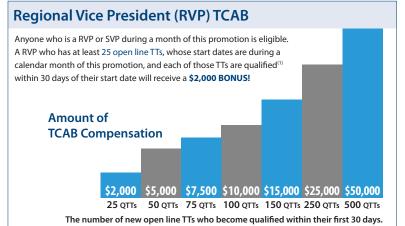
Monthly Team Acquisition Bonuses (TCABs) are paid to ETTs and above for helping new TTs in your open line get qualified within their first 30 days and vary from \$100 to \$50,000 depending on your earned position and the number of new, open line, QTTs in a calendar month.











TCABs will be paid 14 days following the new Team Trainer's start date, once they qualify within their first 30 days. Bonus payments will be calculated and paid weekly and reconciled after the close of the applicable calendar month. In order to receive TCABs, ETTs and above must maintain the minimum number of personal customers to be qualified as a Team Trainer.

ACN000156

Plan Overview